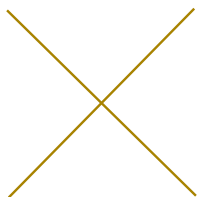




FOOT LOCKER



WEEK OF GREATNESS

Every year, Foot Locker celebrates the Week of Greatness with top athletes and artists. But this year, we're doing something different. Instead of starring in our commercials, Foot Locker is empowering these players and celebrities to make a real difference in the real world with their own Acts of Greatness through the action-oriented platform - #GreatnessDoesGood.

With all the sneakers we collect we help the charity organization www.soles4souls.org. They help people around the globe in need by providing them shoes. Since they have begun in 2006, they have distributed over 30 million pairs of shoes in 127 countries.

You can get involved by sharing your own Acts of Greatness by tagging #GreatnessDoesGood and donating new and gently-worn shoes in Foot locker stores around the world, beginning Nov. 18 through Nov. 26, 2017. So this Week, grab some kicks and follow in the footsteps of the great ones by doing your own Acts of Greatness at home. Because whether you're a fan or a star, being great is about doing good. #GreatnessDoesGood

Stay tuned throughout the week for updates on Acts of Greatness!

IMPORTANT NOTE

Foot Locker stores in Turkey, Switzerland, the Canary Islands and our store in Ceuta unfortunately can't participate due to import and export restrictions.